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# OBJECTIVE

I am highly motivated, creative, and resourceful. My goal is to get a position as a graphic designer where I am able to apply my skills and creativity in a challenging environment.

### SKILLS EXPERTISE

Corporate branding and web design Logo design & page layout design Exceptional design and typography skills Flash and Dreamweaver web design HTML5 and CSS3 practical knowledge Windows and MAC Platform Proficient Strong direct response design experience A team player with a positive can-do attitude

# SOFTWARE TOOLS

Adobe Creative Suite CS6 HTML5, XHTML, CSS3 Microsoft Word, Excel PowerPoint and Outlook Axure, WordPress.

# EDUCATION

2005 – 2008 George Brown College Graduated with Honors as a Graphic Designer — Major in Corporate and Communication Design.

Currently, I am taking UX Design courses at George Brown College.

# ACHIEVEMENTS

Entered The Dean's Honour List at George Brown College consecutively from 2005 – 2008 and I was selected to exhibit at the 3rd year Design Show, Le Coupe Gallery as one of Best Thesis of the School of Design.

### REFERENCES

Available upon request.

# WORK EXPERIENCE

### 2012 – 2015 Graphic Designer

### FX Veneers Dental Laboratory

- Designed corporate stationery as a part of branding process that included the following:
  - Produced Artistic Brief outlining colors, fonts, background color, paper thickness etc.
    Designed corporate logo, letterhead, business cards and envelops.
- Designed packaging layouts (stickers, labels, inside & outside box stickers, courier shipping labels) that included the corporate brand visual elements.
- Branded all supplies and sales materials including print & online prescription forms.
- Created layouts for emails ads & animated banners as a part of email advertising campaigns.
- Created layouts for print advertising that included the following:
  - Letter size pricing in full color designed in Adobe Illustrator.
  - Postcard advertisements in full color designed in Adobe InDesign.
- Handled all processes associated with publishing, photo editing & full color printing.
- Interacting with a professional publishing print shop to print high volume of:
  - Stickers & labels.
  - Corporate stationery: Business cards, letterheads and envelops.
  - Advertising materials such as postcards, banners etc.
  - Designed website's graphical elements including online clients' forms.
- Designed publishing/promotional/advertising materials for dental conference American Academy of Cosmetic Dentistry & Canadian Academy of Cosmetic Dentistry.
- Responsible for scanning 3D dental models and design of 3D dental crowns using 3Shape Implant Studio Software and Scanner.

#### 2010 – 2012 Graphic Designer

#### Arassari Trek Extreme Sport and Eco Company

- Designed corporate stationery as a part of branding process that included the following:
   Produced Artistic Brief outlining colors, fonts, background color, paper thickness etc.
- Designed corporate stationery that included logo, letterhead, business cards and envelops
- Created layouts for emails ads & animated banners as a part of email advertising campaigns.
- Designed website's graphical elements including online reservation forms.
- Created advertising materials for print including brochures and flyers.
- Created promotional video on CD.

#### 2009 – 6 month contract Graphic Designer Foresters financial Insurance Services

- Developed marketing materials for the Foresters' Internet & Intranet websites.
- Designed a creative portion of emails blast as animated gifs on a monthly basis.
- Created Adobe Flash presentations, as well as print materials including brochures, posters and weekly newsletters.
- Prepared files for print, and data storage.
- Respond to internal/external inquiries about design/production, timelines.
- Review and present final layouts to the Senior Designer, editors for approval.
- Preserve Foresters Brand and digital assets by ingesting and cataloguing over 10,000 digital files.

### 2006 – 2008 Graphic Designer

#### **Student Affairs Department George Brown College**

- Responsible for numerous design projects including flyers, logos, posters, NCR forms and information brochures.
- Strategically planned & developed three concepts for selection and managed the projects from inception to completion.
- Handled multiple print and online design projects for Student Success, Student Disability and Counselling Services.
- Organized activities for students that involved the developing of print & online activities materials, registration forms brochures and posters as well as scheduling and sending confirmation about the seminars.





# CLIENT NAME Forestes

### **WORK TYPE**

Marketing materials to inform sales agents about different promotions and sales tools.



Forestes

#### **WORK TYPE**

Promotional Email design to inform sales agents about the prizes and rewards available for their work.





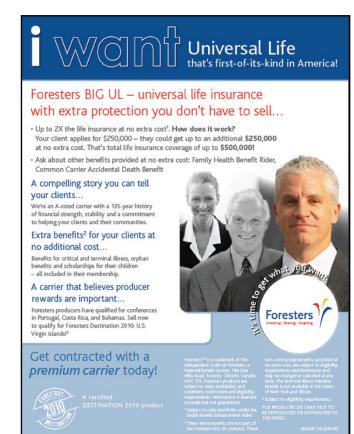


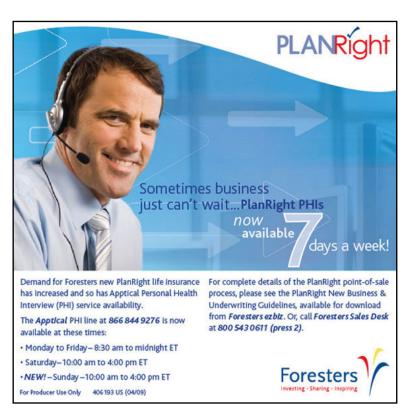


# CLIENT NAME Forestes

### **WORK TYPE**

Advertising Brochures, this material was created as a tool for the sales agent to promote the new products.





CLIENT NAME Forestes

WORK TYPE Online Marketing Materials for the company internal website.





CLIENT NAME FX Veneers Dental Laboratory

# **WORK TYPE**

Clean simple and versatile Logo and Brand Identity.

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CLIENT NAME FX Veneers Dental Laboratory

# **WORK TYPE**

This is a sample of flayers send to clients to promote the new products and promotions.







			14 Duncan St., LL2,
			Toronto, ON, Canada
		=	M5H 3G8
		EX Voncors	info@fxveneers.com
100			www.fxveneers.com 416-979-7779
		W DENTAL LADURATION	410-9/9-///9
	All Prices are per unit	Fee schedule 2014	
100	Case planning		6.22
	Diagnostic Wax-up		
	Verification crown PMMA		
100	Veneers		
	E.Max CAD/CAM (monolithic)		\$ 220
1000	E.Max (lavered porcelain).		
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100	Crown		
	PFM (plus allov).		\$ 240
	E.Max CAD/CAM (monolithic)		
	E.Max (layered porcelain).		\$ 278
	Ziirconia (monolithic trated to bond		
100	Zirconia (layered with porcelain)		
	Temporary		
1000	Temporary crown PMMA		\$ 75
	Putty Matrix		
100	,		
	Implants		
	Zirconia custom abutment (hybrid)		\$ 395
1000	Zirconia custom abutment		\$ 335
	Cast custom abutment (plus part and alloy)		\$ 194
1000	Zirconia crown screw retained brdge (monolithic plus parts)		\$ 150 New
	Preattau Zirconia screw retained bridge (monolithic plus parts)		\$2,500 <b>New</b>
100	Turn Around Time		
	1 - 5 units 5 busuness days in lab		
	4 - 8 units 8 busuness days in lab		
	9 units and more 10 busuness days in lab		
100	FREE SHIPPING (Canada Only)		
	Rush charges applies if shorter turn around time is required.		
100			
	Please feel free to contact us an	nd inquiry about our s	ervice. We are
	committed to build a personal	one-on-one relations	hip with YOU!
1000	/		
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CLIENT NAME FX Veneers Dental Laboratory

### **WORK TYPE**

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Promotional brochure that included detail of new cosmetic procedures and price list.